

## Business Finance Proposal Form



Funding Circle Rep	Mikhail Shah - 02034675652
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Date	28 <sup>th</sup> May 2024

### Business

Company Name	THE OTHER MEDIA LIMITED
Trading/Registered Address	First Floor, 85 Great Portland Street, London, England, W1W 7LT
Registration number	03468671
Is the entity part of a group structure?	No
Date incorporated	20 November 1997
Summary of Business Activities	We are a long established digital agency with a track record of delivering website and app projects for a range of high profile clients from the Royal Collection to the Victoria and Albert Museum. Our main business since 2019 has been a Software as a Service offering to sports organisations including Premier League football clubs, rugby clubs Sport England and PDC Darts. This allows them to run heir websites and apps including integrated digital ticketing, retail and video streaming from a single content management system called Clubcast. Clients pay a monthly licence fee over a 3 to 5 year contract for all services including ongoing support and hosting. We have recently added 10 new clubs to the service and these are due to launch in June.
Website	<a href="https://other.media/">https://other.media/</a>

### Proposed Finance

Amount and Term	£75k – 24 months
Date Required	ASAP
Purpose of loan	Due to the growing nature of our client network, we have identified a new business opportunity around synching official fixtures and results feeds with fans own calendars on phones and desktop. This is a new paid for service (replacing an existing third party) and will generate additional income for us. This needs to be developed and tested and the investment will enable this.

### Current Position (per last filed accounts)

Annual Turnover	£1,129,590
Profit/Loss	-£478,402
Shareholder Funds	-£397,533
Overdraft Limit	N/A
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	Current Funding Circle loan (£24k outstanding) due to finish in November this year

### Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	GEORGE EDWARD CRABB		
Home Address:	7 COLLEGE HILL TERRACE, HASLEMERE, GU27 2JJ		

<b>Previous address (if less than 2 years):</b>	Same as current address		
<b>Homeowner /Tenant:</b>	Homeowner		
<b>Value:</b>	£1.2m		
<b>Mortgage Balance:</b>	£740,000		
<b>DOB:</b>	04/08/1964		
<b>Phone 1:</b>	07710056644		
<b>Phone 2:</b>			
<b>Email:</b>	george.crabb@othermedia.com		
<b>Consent to Search (Y/N?):</b>	Y		

### Primary Contact

Tel: +447710056644 Email: george.crabb@othermedia.com